

## RESOLUTION 26-12

### A RESOLUTION OF THE TOWN OF OAKLAND, TENNESSEE PROVIDING AUTHORIZATION TO ENTER INTO A PROFESSIONAL SERVICES AGREEMENT WITH MARKETVEX DIGITAL MARKETING AGENCY

**WHEREAS**, the Town of Oakland entered into a Professional Services Agreement (the Agreement) with **MARKETVEX DIGITAL MARKETING AGENCY** (aka MarketVex) in February 2022, for the maintenance, security and updates of the Town's website; and,

**WHEREAS**, the term of the Agreement was 24 (twenty-four) months with automatic annual renewals thereafter; and,

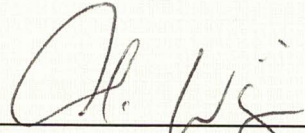
**WHEREAS**, the Town of Oakland has been served well by MarketVex and wishes to continue utilizing the company's services by entering into a new 1-year contract.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Mayor and Aldermen of the Town of Oakland, Tennessee as follows:

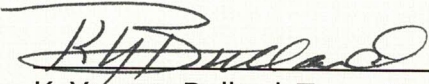
**SECTION 1:** That the Mayor be authorized to execute a Professional Service Agreement with MarketVex Digital Marketing Agency for website services in accordance with the attached Exhibit "A" which is incorporated herein.

The motion was made by Alderman LaBudde to approve Resolution 26-12. The seconded by Alderman Austin. All in favor, none opposed. Resolution 26-12 passed.

**Done by order of the Board of Mayor and Aldermen of the Town of Oakland, Tennessee this 19<sup>th</sup> day of March, 2026.**

  
\_\_\_\_\_  
Adrian Wiggins, Mayor

ATTEST:

  
\_\_\_\_\_  
K. Yvonne Bullard, Town Recorder



## Statement of Work (SOW) between MarketVex and the Town of Oakland

**Effective Date:** 3/20/2026

**Parties:**

- **Service Provider:** MarketVex (“Provider”)
  - **Client:** Town of Oakland (“Client”)
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### 1. Purpose

MarketVex is pleased to provide Town of Oakland with a comprehensive solution for ongoing website maintenance, security, and updates in support of their digital presence.

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### 2. Scope of Services

MarketVex will provide the following services on a monthly basis:

- Regular **content & security updates, performance optimization, and technical support.**
  - **Daily security scans** for malware prevention.
  - Up to **four (4) hours per month** of content updates at Client’s request, which may include:
    - Posting Client-provided content (news, agendas, etc).
    - Home page changes to feature important news
    - Creation of new pages as requested, etc.
    - Any other site changes as needed
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### 3. Deliverables

- Ongoing security, performance, and technical support.
  - Four (4) hours of monthly updates.
  - Malware prevention scans.
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#### 4. Compensation

- Client agrees to pay MarketVex **\$189 per month** for the services outlined in this agreement.
  - The monthly service includes **four (4) hours** of updates.
  - Any hours exceeding the monthly allotment will be billed at a rate of **\$39 per hour**.
  - Standard payment terms apply as agreed between MarketVex and Town of Oakland.
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#### 5. Client Responsibilities

- Provide content (such as agenda, news, etc.) for posting.
  - Communicate update requests in a timely manner.
  - Approve or provide feedback on deliverables as necessary.
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#### 6. Term & Termination

- This agreement is a **12-month agreement** and then shall remain in effect on a month-to-month basis unless otherwise terminated by either party with **30 days' written notice**.
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#### 7. Acceptance

By signing below, both parties agree to the terms outlined in this Statement of Work.

**MarketVex**  
Matt Wright  
MarketVex  
Owner/Director

*Matt Wright*  
*Ol. Wig*